

# THE TRY IT ON FUNDRAISERS TIPS & TOOLS GUIDE



All you need to know about being the best TRY IT ON fundraiser you can be.

## Asking for donations

The easiest way to raise funds for the Weet-Bix TRYathlon Foundation is to ask as many people as you can and always have your fundraising page handy for them.

Some great ways to ask for donations are below, along with tips on what you could say or write to help you tell your story once you have decided whether to host an event, do chores, sell something or simply ask for donations.

### Face-to-face

Always have your link handy to pass on so people can do it with you or later when they get time.

### Via an email

Explain a little more about what it is you are doing and how much the donation amounts make a difference.

### Facebook and Instagram

Share your link to friends and family asking for donations and when you receive one, share this too and encourage others to donate (with parents' permission and guidance).

## Tips on what to say or write

- “I am raising funds by <insert event / fundraiser idea> so I can help other Kiwi kids participate in the Sanitarium Weet-Bix Kids TRYathlon like I am. Would you like to help me?”
- “I am participating in the Sanitarium Weet-Bix Kids TRYathlon and I am raising funds to help other Kiwi kids experience the amazing feeling of crossing the finish line and getting their Champions gold medal.”
- “I would love you to help me raise funds so more Kiwi kids can participate like me in the Sanitarium Weet-Bix Kids TRYathlon”
- “Every bit all adds up and here are some of the costs you can help pay for so deserving Kiwi kids get to TRY IT ON like I am”
  - \$22.50 - half the entry fee
  - \$30 - a new helmet
  - \$45 - the full entry fee
  - \$150 - a new bike

- “This year the Weet-Bix TRYathlon Foundation is hoping to help over 3,000 kids around the country TRY IT ON and experience the thrill and friendship of being part of a Weet-Bix Kids TRYathlon.”

- **I’ve got my shirt, now I am helping others try it on.**

Last year the Weet-Bix TRYathlon Foundation helped thousands of kids take part in the Sanitarium Weet-Bix Kids TRYathlon. This year, I/<name> needs your help to do the same. Your donation can help kids with their entry fees, with a new helmet, or even a new bike. Click the link to help <me/ name> help others TRY IT ON.

- **Go online to help me get more kids to reach the starting line.**

Last year the Weet-Bix TRYathlon Foundation helped thousands of kids take part in the Sanitarium Weet-Bix Kids TRYathlon. This year, I/<name> need you to help me do the same. Your donation to my TRY IT ON fundraising page can help kids with their entry fees, with a new helmet, or even a new bike. Click the link to help them TRY IT ON and donate to my page <fundraising page link>.

It doesn’t hurt to ask more than once, as people tend to be busy and often forget. Another top tip is to also ask your donors to tell their friends and family to visit your fundraising page link too.

Another sure-fire way to increase your donations is to host a fundraising event. When deciding what sort of fundraising event to host, you can be creative as you like.

## Here are some ideas to help you have fun raising money for the Weet-Bix TRYathlon Foundation

- Mow lawns for your neighbours
- Wash your car or your neighbour’s car
- Complete your chores at home in exchange for your parents making a donation
- Give something up for a day – such as gaming or talking! Just make sure you let everyone know
- Sell any pre-loved toys that you no longer want
- Host an event, like a movie or trivia night

Any of these events can be paid for via the fundraising page, your donor can simply tell you in their message what it is for.

